



FOR IMMEDIATE RELEASE

3rd March 2017

## #MESSNOSTRESS WITH BRILLIANT PRODUCTS FROM BIBETTA

*With babies, mess goes with the territory. However, mess can be fun!  
With Bibetta's brilliant feeding, weaning and changing products, baby's mess  
really can mean no more stress!*

Bibetta's range of award-winning, innovative, and practical baby accessories help make everyday family life more fun and less stressful. Their exciting range of products for feeding, weaning and change-time includes feeding bibs, dribble bibs, placemats, changing mats, burp cloths, bottle insulators, and baby play mats.

Bibetta will be showcasing their attractive range at the **Baby Show ExCel on stand E34**, including their NEW fun, Dinosaurs and Safari prints on their multi-award-winning UltraBibs, NEW Super Soft Dribble Bib prints in contemporary pastel colours and the Plush Newborn Bib and co-ordinating Luxury Burp Cloth with Pockets. These are all new for 2017 and on sale at the Baby Show for the first time.

Made of soft, waterproof fabrics and with clever design ideas, Bibetta's products offer parents and their little ones the very best in comfort, style, protection, easy-care, durability and value. All products are hand and machine-washable to make life easier. Many of Bibetta's products are made with neoprene; it is naturally waterproof, soft and stretchy, easy to clean, tough and durable - the perfect material for bibs!

## #MESSNOSTRESS



ROAR! The **NEW Dinosaurs and Safari UltraBibs and UltraBibs with Sleeves** have arrived and are perfect for little ones embarking on their weaning journey. With friendly dinosaurs on a warm grey background, and lions, zebras, giraffes and elephants on a colourful orange background, these prints are proving a 'roaring' success! Made from neoprene, they are naturally waterproof, soft and stretchy, easy to clean, tough and durable – perfect for messy mealtimes. The unique soft and springy fold-out pocket is a firm favourite with children who love to catch those valuable bits of food that all too often miss little mouths!  
RRP: £6.75 - £11.99

For all media and press enquiries, please contact [kerry@inspirememedia.co.uk](mailto:kerry@inspirememedia.co.uk)  
or call 07715 329191



The **Luxury Burp Cloth with Pockets** is a super soft and waterproof burp cloth with flip-out pockets on each end for catching dribble and reflux; perfect for keeping baby happy and relaxed and parents' shoulders clean and dry. The soft, plush feel of the neutral cream and taupe coloured material is comforting and calming on baby's skin, and the waterproof barrier means clothes stay clean and dry – a more practical and softer solution to the traditional muslin cloth. Bibetta are launching the co-ordinating **Plush Newborn Bib** at the Baby Show. Made of the same super-soft and waterproof fabric, this lovely small bib is gentle on babies' skin, absorbent, fully dribble proof, fast drying and has a cute teddy emboss as a marque of cuddly-softness! Machine washable. RRP: £15.99 for the set

**NEW Super Soft Dribble Bibs** – Bibetta's award-winning dribble bibs are now available in NEW light pastel colours (pink, green, blue and grey) in on-trend stars and chevron designs. A super soft, stylish and modern bandana bib, it has a pleated fabric shape around the neck for the perfect fit on babies and toddlers. The two fast-absorbing and fast-drying micro-fibre layers keep baby's dribble away from their skin, and the high quality waterproof backing means no wetness can escape onto their favourite outfit. Lightweight, soft fastening Velcro and gentle on skin, the Bibetta Super Soft Dribble Bib is a dream for babies to wear! Machine washable and tumble drier safe. RRP £6.99



***Bibetta will be selling the new products at The Baby Show Excel for the first time on stand E34. There will be fantastic discounts on offer to all visitors and the first 20 customers to the stand each day will get a free pair of buggy clips worth £4.99 with their purchase. The new products are part of a fabulous range of products that parents, babies, toddlers will love.***

***For more information visit [www.bibetta.com](http://www.bibetta.com) or like us on [www.facebook.com/BibettaUK](http://www.facebook.com/BibettaUK)***

## ENDS

### Notes for journalists and editors

Bibetta offers an exciting and innovative range of award-winning practical products solutions for babies and toddlers, including washable changing mats, bibs, bottle insulators, burp cloths, and placemats. Bibetta designs all its own products and stylish, contemporary prints in Cambridge, England, and mixes clever ideas with high performance fabrics, to ensure parents and little ones get the most comfortable, easy to use and durable products. Many items are uniquely made with neoprene, the same material used to make wet suits. It is soft and stretchy, 100% waterproof and quick drying. All Bibetta's products have passed UK safety requirements and are BPA, PVC and Phthalate free.

**For all media and press enquiries, please contact [Kerry@inspirememedia.co.uk](mailto:Kerry@inspirememedia.co.uk)  
or call 07715 329191**